



**Med Supp Market Data** provides online access to enrollment, premiums, claims and loss ratios for Medicare Supplement plans nationwide. This subscription is available as an option through the **Health Coverage Portal™**.

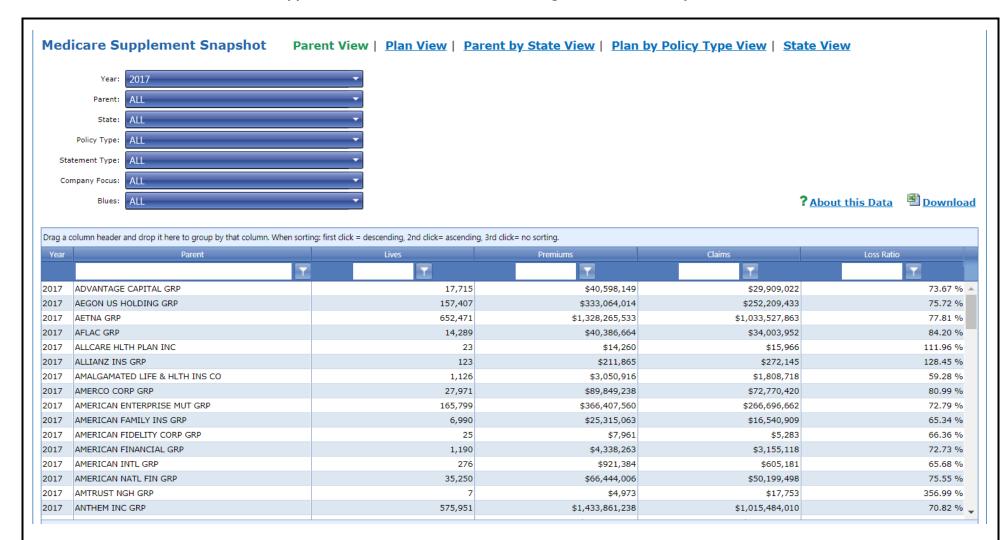
Medicare Supplement (Medigap) insurance that supplements benefits for traditional, fee-for-service beneficiaries is a highly competitive business in the growing Medicare market.

The data source for this product - - Medicare Supplement Insurance Experience Exhibit - - - filed annually with the NAIC - - is the most comprehensive data available for analyzing Medigap business.

- ➤ If you're tracking Medicare Supplement's share of the senior market, this online resource is indispensable. Membership, premiums and claims data for Standardized (Plans A N) and Pre-standardized plans nationwide.
- Med Supp Market Data makes it easy to analyze competition and you will identify new senior market opportunities with this easy to use online database. Assess breakdowns for Group and Individual policies.
- This application will help you understand your company's position in the growing Medicare market. The web interface includes tables, queries and "download to Excel" to make analysis easy.
- Subscription options include Current Year, Three-Years and All Years from 2006.
- Call 724-338-4100 or email info@markfarrah.com for current pricing information or to schedule an online demo.

Mark Farrah Associates (MFA) provides market analysis products for analyzing health insurance business. Our portfolio includes Health Coverage Portal <sup>TM</sup>, Med Supp Market Data, SHCE & MLR Annual Data, Health Plans USA <sup>TM</sup>, Medicare Business Online <sup>TM</sup>, Medicare Benefits Analyzer <sup>TM</sup>.

## Med Supp Market Data from the Health Coverage Portal <sup>™</sup> - - Query-driven Tables



- Query the database using tables with "drop-down select" filters
- Toggle between Parent View and Plan View
- Click on column headers to sort ascending descending order
- Drop and drag to "group" data by column
- Download to Excel