

MED SUPP MARKET DATA:

**PROVIDES ONLINE ACCESS TO
ENROLLMENT, PREMIUMS, CLAIMS
AND LOSS RATIOS FOR MEDICARE
SUPPLEMENT PLANS NATIONWIDE.**

SIMPLIFYING ANALYSIS OF HEALTH INSURANCE BUSINESS

Med Supp Market Data:

Med Supp Market Data makes it easy to analyze competition and you will identify new senior market opportunities with this easy to use online database. Assess breakdowns for Group and Individual policies. This application will help you understand your company's position in the growing Medicare market. The web interface includes tables, queries and "download to Excel" to make analysis easy.

The data source for this product - - Medicare Supplement Insurance Experience Exhibit - - - filed annually with the NAIC - - is the most comprehensive data available for analyzing Medigap business.

If you're tracking Medicare Supplement's share of the senior market, this online resource is indispensable. Membership, premiums and claims data for Standardized (Plans A – N) and Pre-standardized plans nationwide.

Med Supp Market Data - - Query-driven Tables

[Medicare Supplement Snapshot](#) |
 [Parent View](#) |
 [Plan View](#) |
 [Parent by State View](#) |
 [Plan by Policy Type View](#) |
 [State View](#)

Year:
 Parent:
 State:
 Policy Type:
 Statement Type:
 Company Focus:
 Blues:

[? About this Data](#) |
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Drag a column header and drop it here to group by that column. When sorting: first click = descending, 2nd click= ascending, 3rd click= no sorting.

| Year | Parent | Lives | Premiums | Claims | Loss Ratio |
|------|--------------------------------|---------|-----------------|-----------------|------------|
| 2017 | ADVANTAGE CAPITAL GRP | 17,715 | \$40,598,149 | \$29,909,022 | 73.67 % |
| 2017 | AEGON US HOLDING GRP | 157,407 | \$333,064,014 | \$252,209,433 | 75.72 % |
| 2017 | AETNA GRP | 652,526 | \$1,328,532,040 | \$1,033,651,052 | 77.80 % |
| 2017 | AFLAC GRP | 14,289 | \$40,386,664 | \$34,003,952 | 84.20 % |
| 2017 | ALLCARE HLTH PLAN INC | 23 | \$14,260 | \$15,966 | 111.96 % |
| 2017 | ALLIANZ INS GRP | 123 | \$211,865 | \$272,145 | 128.45 % |
| 2017 | AMALGAMATED LIFE & HLTH INS CO | 1,126 | \$3,050,916 | \$1,808,718 | 59.28 % |
| 2017 | AMERCO CORP GRP | 27,971 | \$89,849,238 | \$72,770,420 | 80.99 % |
| 2017 | AMERICAN ENTERPRISE MUT GRP | 165,799 | \$366,407,560 | \$266,696,662 | 72.79 % |
| 2017 | AMERICAN FAMILY INS GRP | 6,990 | \$25,315,063 | \$16,540,909 | 65.34 % |
| 2017 | AMERICAN FIDELITY CORP GRP | 25 | \$7,961 | \$5,283 | 66.36 % |
| 2017 | AMERICAN FINANCIAL GRP | 1,190 | \$4,338,263 | \$3,155,118 | 72.73 % |

SUBSCRIPTION TERMS :

MARCH CURRENT YEAR - FEBRUARY NEXT YEAR

UPDATED ANNUALLY WITH REFRESHES

5 USER SEATS

CALL FOR PRICING

Mark Farrah Associates (MFA) provides market analysis support for the majority of companies competing for health insurance business today. Our database products include the Health Coverage Portal™, Health Plans USA™, Medicare Business Online™, and Medicare Benefits Analyzer™.

Call 724-338-4100